

Eureka Hotel Rewards Gaming Loyalty Terms and Conditions

1. GLOSSARY OF TERMS

"Card" means the card issued to you that incorporates the Eureka Hotel Rewards Loyalty system and carries the Eureka Hotel Group logos.

"Conditions" and "Terms & Conditions" means the terms and conditions contained in this document.

"Inactivity" means no transaction recorded on the member account for 24 months.

"Member" refers to the person whose details and signature appears on the application form.

"Point" means a Loyalty Point issued or redeemed by any venue in connection with the Eureka Hotel Rewards Loyalty Program.

"Status Point" is a measurement used to tier members – They are not redeemable for Cash and are non-transferrable

"Promotional Activities" means activities by which a member may accrue loyalty points, other benefits and/or entry into a prize draw.

"Eureka Hotel Group" is a registered business name of Eureka Hotel Group ABN: 22105129591

"Eureka Hotel Rewards Loyalty System" means a mag stripe based loyalty program operated by Eureka Hotel GROUPS OF HOTELS or its authorised representatives, and means those arrangements by which a member is rewarded by collecting Eureka Hotel Reward points and other promotional activities by purchasing goods and services from participating an Eureka Hotel Group venues using their Card and is able to redeem Eureka Hotel Reward Points or offered additional rewards in accordance with these terms and conditions.

"Redeem" means to exchange points for a reward / offer.

"Turnover" means total dollars bet from the credit meter of a gaming machine.

"You" means the member who completed the Eureka Hotel Group membership application form and any person who uses Eureka Hotel Rewards LOYALTY

"We, Us, Our and Ours" means Eureka Hotel Rewards Loyalty

2. GENERAL

2.1. These terms and conditions may be changed or varied at any time by Eureka Hotel Group without notice and / or without assigning any reason. Eureka Hotel Group may also change at any time without notice any other matter connected to the Program, including but not limited to changes of

- accrual rates for earning points
- the means by which Points may be accrued
- points required to qualify for a particular Reward
- rewards offered in connection with the Program
- points required to be eligible for a particular category of membership
- eligibility ages
- participants

*Note: Any changes or variations to the terms and conditions will not be retrospectively enacted, these can only take effect **from** the date of inception*

2.2. The card may be used only by the member and in accordance with Eureka Hotel Rewards Terms & Conditions of use

2.3. Any changes will be published on Eureka Hotel Rewards website. Terms & conditions will also be available on premise at Tavern 540 – 540 Port Road Allenby Gardens

2.4. Eureka Hotel Group reserves the right to terminate the Program at any time. Upon such termination, Members will have three months (or such longer period as Eureka Hotel Group may specify) from the date of notice of termination within which to accrue and redeem Points. At the end of the relevant period, all Points not redeemed will expire.

2.5. First use of a Card by a Member and/or his/her signing of a Card means that the Member has read and understood these terms and conditions and accepts them as well as any rules, policies and procedures that may be adopted by Eureka Hotel Rewards LOYALTY and confirms his / her eligibility for membership, as amended from time to time. The Member further agrees to immediately advise Eureka Hotel Group of any change of address and other personal details provided by the Member on the application for membership to the Program.

2.6. Eureka Hotel Group are not liable for any loss or damage whatsoever which is suffered (including but not limited to direct, indirect or consequential loss) or for personal injury which is suffered or sustained by a Member as a result of their membership to this Program, except for any liability that cannot be excluded by law.

2.7. Eureka Hotel Group's decision on all matters pertaining to the Program, including but not limited to the distribution of rewards, is final and binding with no correspondence being entered into.

3. MEMBERSHIP

3.1. Membership of the Program provides Members with the opportunity to participate in promotions and to accumulate Points for the purchase or use of Eligible Goods and Services.

3.2. The number of Status Points earned by Members will determine their eligibility for tiered Rewards during the period of the membership of the Program if such a scheme is employed.

3.3. Membership to Eureka Hotel Rewards LOYALTY is free.

3.4. A person may not hold more than one Eureka Hotel Rewards LOYALTY membership.

3.5. Membership is not available to employees and their immediate families of Eureka Hotel Group affiliated companies or agencies including employees at venues associated with this Program.

3.6. Any person over the age of 18 years may apply to become a member by completing an application form at Eureka Hotel Group's venue.

3.7. On completion of a membership application, you will be issued with a Card. Eureka Hotel Group will determine the manner of delivery for a Card to a Member at its absolute discretion.

Eureka Hotel Group will not be responsible for any loss suffered by a Member due to non-delivery of a Card, provided that Eureka Hotel Group correctly addressed the delivery to the address provided by the Member to Eureka Hotel Group.

3.8. You may use your card at any participating Eureka Hotel Group venue immediately upon receipt

3.9. Eureka Hotel Group reserves the right to refuse any application for membership or terminate membership at any time for any reason, at its sole discretion, including without limitation if a member has breached or has been barred under the Liquor Licensing Act or Gaming Machines Act, or as may be amended from time to time. In the event that membership is terminated, all accumulated Points or benefits above the minimum value will be available for redemption for a period of 7 days.

3.10. The Card remains the property of Eureka Hotel Group and must be returned upon request

3.11. A person may not hold more than one Card

3.12. Members must notify Eureka Hotel Group immediately if the Card is lost or stolen

3.13. Eureka Hotel Group accepts no responsibility for fraudulent use of lost or stolen Cards

3.14. Eureka Hotel Group reserve the right to after 24 months of inactivity on a Member's account, to cancel the membership and members will lose any accumulated points or benefits

3.15. Active Eureka Hotel Rewards members may request an activity statement for any period of up to 24 months preceding the date of the request. This activity statement will be available from an Eureka Hotel Group venue by accessing the member kiosk. The activity statement will report the Member's current points balance at the date of reporting, together with a summary of points earned and points redeemed at Eureka Hotel Group for the requested period. Where the member has participated in gaming activity, this activity will also be reported for the nominated period. If a member has not printed a statement from the Kiosk during the quarter, then the statement will be sent using their preferred communication method (email or post) at the end of the that period.

3.16. Death or bankruptcy of a member will result in cancellation of membership and forfeiture of all accumulated Reward points

3.17. Any fraud or misuse of the Card or improper conduct (as determined by Eureka Hotel Group in its absolute discretion) or breach of these terms and conditions will result in Eureka Hotel Group taking appropriate action (as determined by Eureka Hotel Group

in its absolute discretion) which may include the cancellation of membership and the forfeiture of the Card and any Points.

3.18. The card is for use for the card holder only.

4. POINTS

4.1. Points are not transferable. Points may only be redeemed by the Member who has earned them and proof of identification may be required.

4.2. All Points are redeemed on a first earned / first redeemed basis

4.3. In addition to deductions for redemptions, Eureka Hotel Group will deduct from the points balance, any points credited in error and any points relating to a transaction which is cancelled or reversed or where a refund is given.

4.4. In the event there being insufficient points on your account, you may be required to pay for those points issued at the time of the transaction for which the refund is being sought.

4.5. You may check the number of Eureka Rewards points on your Eureka Hotel Rewards account at any participating Eureka Hotel Group venue either via the member kiosk or from the cashier

4.6. Eureka Hotel Rewards points are available for redemption for a period of 24 months from the date earned. Eureka Hotel Group reserve the right to truncate points older than 24 months if not used prior.

4.7. Points issued first will be the first to be redeemed.

5. EARNING POINTS

5.1. Your Card must be presented at each transaction to earn points. In order to obtain points, you must notify the participating venue prior to the purchase transaction that it is a Eureka Hotel Group purchase by presenting your Card at the point of sale.

5.2. From time to time there may be promotions that give you the opportunity to earn more Eureka Hotel Group points and/or enter into other promotional activities.

5.3. Eureka Hotel Group points may also be credited to your Eureka Hotel Rewards account for promotional and incentive programs including promotional activities offered by an Eureka Hotel Group venues from time to time. Eureka Hotel Group and its participating venues will determine which goods or services qualify for the promotional activities and the number of points that will be credited to your Eureka Hotel Rewards account for such purchases.

5.4. Eureka Hotel Group is not responsible and will not accept any liability for a Card or system failure or the Member not swiping or incorrectly swiping their Card at the point of sale of a Service Provider, nor is it under any obligation to provide the Member with Points under any of these circumstances.

5.5. It is the responsibility of the Member to present their Card at the time of order or participating in gaming

5.6. Any Points credited in error will be deducted by Eureka Hotel Group

5.7. Any Points accrued for any purchase or money spent that is then reimbursed or refunded will be deducted from the Member's points balance.

5.8. Eureka Hotel Group will have the sole discretion to determine which matters qualify for the earning of points, the number of points issued, the rewards offered and the participating venues or within the various parts of the venues.

5.9. Points cannot be sold, transferred, pooled or otherwise dealt with except in accordance with these Terms & Conditions

5.10. A Card can be used in gaming machines at participating Eureka Hotel Group venues to accumulate Eureka Hotel Rewards points or enter into other promotional activities.

5.11. Points credited to a Eureka Hotel Rewards account as a result of participating in the playing of gaming machines can be redeemed for goods or services, or cash at Eureka Hotel Group venue only. The card holder may also be offered entry into promotional activities by playing of gaming machines.

5.12. Card holders participating in gaming machine operations accumulate in Eureka Hotel Group points a minimum of 0.5% of their respective gaming turnover

5.13. Eureka Hotel Group at their discretion, may offer further promotional Eureka Hotel Reward points for participation in gaming operations. Such circumstances include, but are not limited to; double / triple points and random promotional member draws this requires that your Eureka Hotel Rewards card is inserted at the time of each promotion. The awarding of points during these promotions is determined by the loyalty system randomly selecting winners. The purpose of these promotions is to reward existing members. The loyalty points are of a value below \$10

5.14. Eureka Hotel Group may also run small promotions from the member kiosk, the card holder can randomly win points based on a successful card swipe, this is open to ALL members including non-gaming members, the amount of the point prize will not exceed ten dollars. The same Kiosk from time to time may also be used to award tickets for a 'members only' draw, the ticket is awarded by default if a random win prize is not awarded. The members only draw prize will not exceed \$250 and will be available for all members to win including non-gaming members and gaming members alike. *None of these prizes require spending any money in Eureka Hotel Group's gaming lounge to qualify.*

5.15. In the event Eureka Hotel Group chooses to run a trade promotion that is not covered by these terms and conditions a separate approval will need to be sought. A request will be submitted to the CBS (Office of Consumer and Business Affairs) for approval.

6. REDEMPTION OF POINTS

6.1. Points are not transferable. Points may only be redeemed by the Member who has earned them and proof of identification may be required.

6.2. Members must present their Card to redeem points from their account

6.3. When you have accumulated sufficient Eureka Hotel Rewards points on your Eureka Hotel Rewards account, you may request to redeem those points.

6.4. The minimum cash redemption value is \$5.00 and for all others, it is \$1.00

6.5. Redemption of Eureka Hotel Rewards points can occur at Eureka Hotel Group only

6.6. Upon acceptance of any reward / offer, the number of Points attributed to that offer will be deducted from the Member's balance

6.7. Eureka Hotel Group may set a minimum redeemable value and this may vary for different goods or services. Points may be redeemed for goods purchased or as part payment for goods or services if you so request on production of your Card.

6.8. The Value of a single point when redeemed for Cash is \$0.01

6.9. The number of points redeemed at your request will be deducted from the point balance on your Card.

6.10. Eureka Hotel Group may, at any time without notice to participants, alter the number of Points required to obtain a particular reward / offer

6.11. Eureka Hotel Group gives no warranty (whether expressed or implied) whatsoever with respect to offers provided under this scheme, other than warranties provided by the manufacturer of such rewards / offers.

6.12. Rewards / offers are subject to availability and substitution may be necessary

6.13. Eureka Hotel Group will not be liable for the non-receipt of a reward / offer

6.14. Should a reward / offer arrive damaged or faulty, you must notify Eureka Hotel Group within three days of receipt giving full details including the name of the carrier. It is advisable to sign for an unopened package as "unexamined".

6.15. Any tax, liability or duty arising from your participation in the Eureka Hotel Group Loyalty System is your responsibility.

7. OTHER BENEFITS OF MEMBERSHIP

7.1. MEMBER ONLY EVENTS

Eureka Hotel Group may schedule events at selected venues. Members will be advised of scheduled events via any of the following mediums – point of sale, direct mail and/or electronic mail. Invitations to member only events will be exclusively for members who have visited the gaming room – this is measurable by determining if the member has had gaming turnover recorded during the selected period.

Special offers at scheduled events are available exclusively to Eureka Hotel Group members and may include free finger food, non-alcoholic beverages and refreshments of nominal value

8. PRIVACY STATEMENT

Eureka Hotel Group respects your privacy and complies with the National Privacy Principles and Privacy Act 1988. Unless you give us explicit consent to act otherwise, the following policy will govern how Eureka Hotel Group handles your personal information and safeguards your privacy.

Eureka Hotel Group and Liquor Legends or Urban Cellars may send promotional material to your given email address, postal address or mobile phone number unless specified by you.

Our Commitment

Eureka Hotel Group is committed to complying with the Privacy Act 1988 National Principles for the Fair Handling of Personal Information developed by the Australian Federal Privacy Commissioner

What Information Do We Collect and How Will We Use It?

Certain personal information is collected when you contact us, including but not limited to your name, gender, date of birth, email address, mobile phone number, address and your interest (responses and feedback).

We use your personal information to:

- Administer and manage the Eureka Hotel Group loyalty system
- Respond to any query raised by you or any participant in the Eureka Hotel Group loyalty system
- Facilitate our internal business operations, including fulfilment of any legal requirements and confidential systems maintenance and testing.

If you have opted to receive promotional materials from us, then you will receive emails, posted mail or mobile SMS messages from us or our retail banner Liquor Legends or Urban Cellars to inform you of up and coming events special offers within our venue of interest to you.

Your information will be held in the strictest confidence. Eureka Hotel Group will not disclose, share or sell any personal information about you to any third party. However, in some circumstances, we may disclose your information to our contractors and service providers, but only to the extent necessary to operate our business or provide you with the products and/or services you have requested. We require these organisations to agree to our Privacy Policy and to strict conditions governing how your personal information may be used.

Security of Personal Information

We will make all reasonable endeavours to protect your personal information securely against unauthorized use and access. Your personal information will be recorded, amended and used only by authorized persons who are required to keep your information confidential.

Checking and Updating Your Information

You are welcome to request details of the personal information that we hold about you. To do so, please contact our Privacy Officer (see below for contact details). We may require personal identification before providing you with details. If you wish to update or change the personal information we hold about you, please contact our Privacy Officer. We may require up to 30 days to update our records.

Unsubscribe

You can opt out of receiving contact from us at any stage simply by writing to us at Eureka Group 540 Port Road Allenby Gardens or contact Damien McCann on 08 7087 6873

Privacy Officer

If you have any questions regarding this privacy policy, you may contact our Privacy Officer by calling 08 7087 6873 or writing to: "Loyalty Privacy Information" Eureka Hotel Group 540 Port Road Allenby Gardens or email dmccann@hcs.on.net

Changes to the Privacy Statement

Eureka Hotel Group is committed to comply with any laws introduced to strengthen the protection for your privacy. Our Privacy Statement will be reviewed and may be revised from time to time.

We reserve the right to change our privacy policy at any time and notify you by posting an updated version of the Privacy Policy on our website. Any changes to our Privacy Policy shall be deemed to take place on the date the changes are posted to our website. We encourage you to regularly review these policies. eurekahotelrewards.com.au

Further Information on Privacy

For further information about privacy issues and the protection of privacy, visit the Office of Federal Privacy Commissioner's website.